

NEW YORK

TALENT★MAGAZINE

MEDIA KIT



sales@newyorktalentmag.com
800-890-1026 x900

www.newyorktalentmag.com



NEW YORK TALENT MAGAZINE

New York (/nju?'j?rk/; locally IPA: [nʉ 'jo?k] or [nu?'j?rk](listen)) is a state in the Northeastern region of the United States. It is the nation's third most populous state. New York is bordered by New Jersey and Pennsylvania to the south, and by Connecticut, Massachusetts and Vermont to the east. The state has a maritime border with Rhode Island east of Long Island, as well as an international border with the Canadian provinces of Ontario to the north and west, and Quebec to the north. New York is often referred to as New York State to distinguish it from New York City.

New York City, with a population of over 8,000,000 people, is the most populous city in the United States. It is known for its status as a financial, cultural, transportation, and manufacturing center, and for its history as a gateway for immigration to the United States. According to the U.S. Department of Commerce, it is also a destination of choice for many foreign visitors. Both state and city were named for the 17th century Duke of York, James Stuart, future James II and VII of England and Scotland.

New York was inhabited by the Algonquian, Iroquois, and Lenape Native American groups at the time Dutch settlers moved into the region in the early 17th century. In 1609, the region was first claimed by Henry Hudson for the Dutch. Fort Nassau was built near the site of the present-day capital of Albany in 1614. The Dutch soon also settled New Amsterdam and parts of the Hudson River Valley, establishing the colony of New Netherland. The British took over the colony by annexation in 1664. The borders of the British colony, the Province of New York, were roughly similar to those of the present-day state. About one third of all the battles of the Revolutionary War took place in New York. New York became an independent state on July 9, 1776, and enacted its constitution in 1777. The state ratified the United States Constitution on July 26, 1788 to become the eleventh state of the union.

Submission Deadlines

21st of every month

PRICING:

Ad Type	Width	Height
Full page	7.25" X	9.375"
1/2 page	7.25" X	4.5"
1/4page	3.5" X	4.5"

COLOR DISPLAY ADS

Size	1x	3x	6x	12x
Full page	\$605	\$550	\$515	\$475
Half page H or V.....	\$430	\$385	\$340	\$310
Quarter page H or V	\$265	\$210	\$175	\$130

AUDIO VISUAL ADS

Add The Audio Visual advantage* to your display ad and get a 50% discount on your display ad.

15 Sec A/V Ads	\$ 690
30 Sec A/V Ads	\$1100
60 Sec A/V Ads	\$1650
120 Sec A/V Ads	\$2065

*Audio Visual ads will be embedded along with your display ads in the online magazine.

DESIGN SERVICES

Ad Design \$50* (**With maximum two revisions)

(Ad copy to be provided by advertiser. All ads designed by New York Talent Magazine will be considered the sole property of the Magazine, unless otherwise negotiated.)



▶ INTERNET ADVERTISING:

The current *edition* of the magazine is on display at www.newyorktalentmag.com. Click on the photo of *the front cover*, it will open an *electronic* version of the entire magazine.

Multi edition Advertiser: Can also take advantage of upgrades, such as; Banner Ads **and** linking to their website and email address. Contact **New York Talent Magazine** for more details....sales@newyorktalentmag.com

Payment Options: Advertisers can pay by check or credit card. If paying by check; the first payment must be received prior to publication and all recurring ads will be invoiced for payment prior to publication.

Payment by credit card: All credit card payments will be **processed through paypal**.



▶ AD REQUIREMENTS:

- Ads must conform to sizes specified on Advertising Rate Sheet.
- Ads are accepted via email (attachments must be 5 MB or less) or CD-ROM.
- For A/V ads, the file must be in avi format with mpeg-4 compression.

▶ ACCEPTABLE FILE FORMATS FOR CAMERA READY ARTWORK:

Adobe Acrobat

QuarkXPress, InDesign, or PageMaker

Adobe Illustrator or Macromedia Freehand

Photoshop

PDF (use "Press Optimized" settings in Distiller.)

(include all linked graphics and fonts)

(convert fonts to outline and save as EPS)

TIFF, EPS, or JPEG (minimum 300 dpi)

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ADVERTISING ORDER

AD INSERTION(s) (BUSINESS OR ORGANIZATION NAME)	UNIT SIZE	FREQUENCY DATE	1ST RELEASE (THEREAFTER EVERY EDITION)	SPACE CHARGE (PER EDITION)	A/V ADS	TOTAL CHARGES

Special Instructions :

Sales Associate (Print Clearly)

Name of Business

Mailing Address

City Zip

--	--

Telephone Fax

--	--

Web Address E-mail

--	--

SIGNATURE

Date <input style="width: 90%; height: 20px;" type="text"/>	<input style="width: 100%; height: 40px;" type="text"/>
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TERMS & CONDITIONS :

1. TALENT MAGAZINES, INC. guarantees to protect this client from increases in space charges until the expiration of this advertising order.
2. This order cannot be cancelled prior to the first edition.
3. Frequency rates are contingent upon insertion in successive edition. Clients who fail to comply with insertion requirements will be short-rated (billed retroactively at their actual earned rates).
4. Accounts are due & payable upon signing of this contract.
5. Ad copy must be approved or approved with changes within 2 days, and with no further liabilities to TALENT MAGAZINES, INC.
6. There are no refund under any circumstance.
7. By my signature below I signify I am enrolling my business in the New York Talent Magazine(s) designated on this order and that I understand the applicable terms and conditions.

CHECK #	AMOUNT
DATE :	

Basic Rate	
Production costs	
TOTAL DUE	
Amount Received ...	

For TALENT MAGAZINES, INC. Use

Cust #	Category	Rep:	Vol. #	Copy instructions due : ___/___/___	Contact Person _____
				Address for Copy : _____	
				Telephone No. And Fax No. : (____) _____ (____) _____	